



MEDIA CONTACT:  
Steve Hildebrand, SVP Marketing  
(540) 588-8552  
[marketing@freedomfirst.com](mailto:marketing@freedomfirst.com)

## Ryan Bell Leads Freedom First Team at First Lynchburg Location

**February 28, 2023 (Roanoke, VA)** — Freedom First Credit Union is excited to welcome Ryan Bell as Branch Manager of the Langhorne Branch to their Lynchburg team.

Bell joined Freedom First late last year to lead the staff who will operate their upcoming Langhorne Branch location at 2102 Langhorne Road in Lynchburg, which is scheduled to open in the spring this year. He brings 15 years of banking experience to the Freedom First team, who expanded their banking services into the Greater Lynchburg and Shenandoah Valley markets in 2020.

“I’m so excited to join this team and get our first Lynchburg branch up and running,” Bell said. “Our Commercial Lending team has seen a great deal of success in this community, so we can’t wait to make our day-to-day banking services even more accessible to Lynchburg families.”

Ryan is a native of Forest and a graduate of Liberty University. He currently serves as a member of the Forest Kiwanis organization and a long-time member of the Walk to End Alzheimer’s Planning Committee in Lynchburg. He is looking forward to serving the Lynchburg and surrounding communities at Freedom First’s newest location in Lynchburg.

Brent Jenkins, Freedom First’s Market Executive of the Lynchburg Market, had this to say: “I’m thrilled to have Ryan join the Lynchburg team. He’s already proven to be a great addition in his time with us, so we look forward to watching him develop the Langhorne Road branch and staff.”

Stay connected with Freedom First for updates on the Langhorne Branch opening in the spring, product and service updates, and more at [www.freedomfirst.com](http://www.freedomfirst.com).

###



---

**About Freedom First Credit Union:** Freedom First Credit Union is the largest member-owned Community Development Financial Institution in Southwest Virginia. Founded in 1956, Freedom First has grown to over 60,000 members, assets of over \$1 billion, and 11 branch locations in the Roanoke and New River Valleys. People living, working, worshipping, going to school, or contributing to a nonprofit in the Roanoke, New River, and Shenandoah Valleys or Greater Lynchburg are eligible for membership. Freedom First members benefit from competitive rates, secure and convenient technology, and the knowledge that their money is being reinvested in their community. For more information, please visit [www.freedomfirst.com](http://www.freedomfirst.com).