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Join Liberty University Athletes at Freedom First's Lynchburg Branch Grand Opening Celebration

April 11, 2023 (Lynchburg, VA) — Freedom First Credit Union will be hosting a grand opening celebration on Thursday, April 20th at their new branch location, located at 2102 Langhorne Road.

Freedom First is inviting the Lynchburg community to join in on the celebrations beginning at 10 am with a ribbon cutting ceremony hosted by the Lynchburg Regional Business Alliance. Then from noon to 4 pm, Liberty University Athletics will be on-site to meet local fans, play games, and enjoy festivities.

- 10:00 am – Ribbon cutting ceremony with Lynchburg Regional Business Alliance
- 12:00 pm – Games with Liberty University athletes
- Local food trucks (Kona Ice & Backyard Dogs)
- Business & nonprofit expo

Community members are encouraged to spend time getting to know our Lynchburg team while enjoying some quality time with our favorite local athletes and businesses. Freedom First is also running special promotions exclusive to this branch on certificates, money markets, and an auto loan payoff sweepstakes through the month of April.

“We’re thrilled to expand our presence in Lynchburg and provide the community with a local, not-for-profit credit union option for their financial needs,” said Brent Jenkins, Market Executive – Lynchburg. “With over 67 years of experience, our mission is to provide our members with the tools and resources they need to achieve their financial goals, and we look forward to serving the Lynchburg community for many years to come.”

The new Lynchburg branch is managed by Ryan Bell and staffed with experienced financial professionals who are dedicated to helping members reach their financial goals. Members also have access to a full range of online and mobile banking services and a deposit-taking ATM, making it easy to manage their accounts from anywhere, at any time.

For more information on this event, Freedom First Credit Union, or to become a member, visit <https://www.freedomfirst.com/visit-us-in-lynchburg>.

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About Freedom First Credit Union: Freedom First Credit Union is the largest member-owned Community Development Financial Institution in Southwest Virginia. Founded in 1956, Freedom First has grown to over 60,000 members, assets of over \$1 billion, and 12 branch locations in the Roanoke and New River Valleys and Greater Lynchburg. People living, working, worshipping, going to school, or contributing to a nonprofit in the Roanoke, New River, and Shenandoah Valleys or Greater Lynchburg are eligible for membership. Freedom First members benefit from competitive rates, secure and convenient technology, and the knowledge that their money is being reinvested in their community. For more information, please visit www.freedomfirst.com.