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Freedom First Welcomes Michael Orr as Vice President of Commercial Lending to the Roanoke Market Commercial Team

January 6, 2022 (Roanoke, VA) — Freedom First Credit Union is excited to announce the addition of Michael Orr as Vice President of Commercial Lending.

Orr brings 16 years of banking experience, 8 of which have been dedicated to commercial lending, to Freedom First's Roanoke Market team. He is eager to help Roanoke's local businesses grow and flourish by serving their wide range of banking needs. He was born and raised in Blacksburg, and he now lives in Salem with his wife Kim and their two children.

"Freedom First has such a strong community focus with 100% local leadership and decision-making," says Orr. "That gives me the ability to support a very broad range of businesses' financial needs with expertise about the local market - *without* losing the personal touch."

Orr is joining Freedom First's Roanoke Market Commercial Lending team, which has flourished under the direction of Neal Cummings, Market Executive – Roanoke Market, and Scott Leffel, Commercial Relationship Executive. Expanding the team will allow for further growth of the Commercial Lending Division in not only Roanoke, but throughout Central and Southwest Virginia.

"Roanoke has really developed into a hub for local businesses, which often have unique financial needs," says Freedom First Chief Banking Officer Shon Aguero. "While we're expanding commercial lending into neighboring markets like the New River Valley and Lynchburg, adding to the Roanoke team allows us to keep pace with Roanoke's continuing economic growth without missing a beat."

Freedom First's Commercial Division offers custom underwriting and one-on-one consultations for commercial real estate, development financing, equipment financing, business lines of credit, and more depending on each business's unique needs. Additionally, Freedom First's Business Banking Division complements Commercial Lending by handling deposit and treasury management. For more information, visit www.freedomfirst.com/business.

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ABOUT FREEDOM FIRST CREDIT UNION: Freedom First Credit Union is the largest member owned, Community Development Financial Institution in Southwest Virginia. Founded in 1956, Freedom First has grown to over 57,000 members, assets of over \$850 million, and 10 branch locations in Central and Southwest Virginia. Freedom First members benefit from competitive rates, secure and convenient technology, and the knowledge that their money is being reinvested in their community. For more information, please visit www.freedomfirst.com