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## Meet Matt Graybill, Vice President Roanoke Market

**October 14, 2020 (Roanoke, VA)**— Matt started at Freedom First in September of 2012 as Vice President at the newly opened Daleville branch, then transitioned to the Towers branch. He was recently promoted to Vice President Roanoke Market and in his new role, he oversees the Vinton, Daleville and Towers branches.

As the new VP Roanoke Market, Matt works alongside Tabatha Quesenberry and Marlin Reeves overseeing our ten branch locations throughout the Roanoke and New River Valleys. **“This new role allows me to provide support to the branch teams and Freedom First members to help ensure stellar service to the footprint we serve,” says Matt.**

What he enjoys most about his new job is that he gets to help families grow and succeed financially, as well as getting to know them along the way. It’s this kind of personal service that employees like Matt uphold Freedom First’s mission of “Helping People Prosper – Helping Communities Thrive”.

Matt and his wife Susan are proud parents of two daughters. As a Roanoke native, Matt and his family enjoy taking advantage of all things that Roanoke has to offer as it continues to grow.

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**ABOUT FREEDOM FIRST CREDIT UNION:** Freedom First Credit Union is the largest member owned, Community Development Financial Institution in Southwest Virginia. Founded in 1956, Freedom First has grown to over 50,000 members, assets of over \$650 million, and 10 branch locations in the Roanoke and New River Valleys. Freedom First members benefit from competitive rates, secure and convenient technology, and the knowledge that their money is being reinvested in their community. For more information, please visit [www.freedomfirst.com](http://www.freedomfirst.com).